



Call for Exhibitors

The 8th Nordic Conference on Human-Computer Interaction, NordiCHI 2014

Helsinki, Finland, October 26th-30th 2014

We welcome companies, universities, associations and other parties to have a conference stand at NordiCHI 2014 to exhibit their work or institution! By having a conference stand, You can maximize Your institution's visibility among conference attendees by offering a presence in the venue, and also on the NordiCHI'14 web site.

The NordiCHI conference has international visibility in the field of Human-Computer Interaction (HCI) and User Experience (UX), and is an acknowledged research forum attracting visitors from both industry and academia. We expect more than 400 attendees from all over the world, particularly from Scandinavia and Central Europe. At NordiCHI'12, there were participants from 32 countries.

More information about the conference: www.nordichi2014.org.

For exhibitors purchasing the conference stand we offer the following.

Conference stand (2500 eur)

- An exhibition stand at the conference venue (see details below)
- Logo and acknowledgment at the conference opening and closing sessions
- Logo on the home page of the conference web site
- Possibility to include an insert in the conference bag
- 1 conference registration for free
- Conference registration for another stand person for additional 300 eur (vs. 550 eur)

Conference stands for exhibitors are placed at a central location in the conference venue, in the coffee break area. The exhibition stand includes a 2x3m space by a wall, a table (70x140cm) and a chair. Special requirements regarding the stand furnishing and electricity can be ordered directly from the Marina Congress Center.

We welcome You to join us in organizing a great conference!

Virpi Roto & Jonna Häkkinen
NordiCHI'14 General Chairs
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