



Call for Sponsors

The 8th Nordic Conference on Human-Computer Interaction, NordiCHI 2014

Helsinki, Finland, October 26th-30th 2014

We welcome companies, universities, associations and other parties to become sponsors for NordiCHI 2014! Sponsors are critical for the success of the conference, and we highly value Your contribution! Different sponsorship packages are available, which You can choose to fit to Your budget and preferences.

The NordiCHI conference has international visibility in the field of Human-Computer Interaction (HCI) and User Experience (UX), and it is an acknowledged research forum attracting visitors from both industry and academia. We expect more than 400 attendees from all over the world, particularly from Scandinavia and Central Europe. At NordiCHI'12, there were 412 participants from 32 countries.

More information about the conference: www.nordichi2014.org.

Sponsorship options include (but are not limited to):

Gold Sponsorship (10 kEur)

- Logo at a prominent place on the conference web site
- Logo and prominent acknowledgment at the conference opening and closing sessions
- Logo on conference bag
- Logo on student volunteers' t-shirts
- Possibility to provide the laces for name badges
- Possibility to include up to 3 inserts to the conference bag
- Logo on conference proceedings (digital)
- Possibility for a table/stand at the demo area
- 4 complimentary conference registrations

Silver Sponsorship (6 kEur)

- Logo on the conference web site, home page
- Logo and acknowledgment at the conference opening and closing sessions
- Logo on conference bag
- Logo on student volunteers' t-shirts
- Possibility to include up to 2 inserts to the conference bag
- Logo on conference proceedings (digital)
- 2 complimentary conference registrations

Bronze Sponsorship (3 kEur)

- Logo on the conference web site, home page
- Logo and acknowledgment at the conference opening and closing sessions
- Visibility in conference bag and conference program
- Possibility to include an insert in the conference bag
- 1 conference registration

Contributors (1500 Eur)

- Logo on the home page of the conference web site
- Logo and acknowledgment at the conference opening and closing sessions
- Visibility on the conference web site and in the conference program
- Possibility to include an insert in the conference bag

Other type of contributions

We are also accepting offers for the following donations (includes visibility in the related conference sessions):

- Get together event sponsor on 27.10.2014
- Farewell sauna evening on 30.10.2014 – we are looking for sauna venue donators in Helsinki
- Coffee break sponsors during the conference (The coffee break sponsor gets their logos on prominent places during their coffee break, and their name in the conference schedule)
- Prizes for the student competition, for team(s) of 4 students
- Gift(s) to the best paper award winner(s)
- Notepads and pens
- Advertisements on the program book
- Insert in the conference bag (500€)

Please do not hesitate to contact the general chairs regarding the sponsorship options. We will provide You with more detailed information about the details and practicalities!

We welcome You to join us in organizing a great conference!

Virpi Roto & Jonna Häkkinen
NordiCHI'14 General Chairs
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